



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 842439

Schedule Dates 10/23/12-10/29/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US Senate (1176)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6424 /
CPE 12/11/749
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments CROSSROADS GPS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/13/12
Last Modified 10/23/12
Entered By Penne Marsh
CO-OP No
Headline # 06225767
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,997.50
Net Total \$22,652.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$21,800.00
Nov. 2012	8	\$4,850.00
Grand Total:	45	\$26,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	10A- 10:58A (ET)						1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	11P- 11:35P (ET)						1			1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	12P- 12:57P (ET)						1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	5A- 5:58A (ET)						1			1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	5:29P- 5:58P (ET)						1			1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	6P- 6:30P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
7.1	Normal Line / SPOT	10/26/12-10/26/12	5	:30	6:58P- 7:28P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/19/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	9A- 10A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	10A- 10:58A (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	11P- 11:35P (ET)		1							1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	12P- 12:57P (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5A- 5:58A (ET)		1							1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:29P- 5:58P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
14.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	6P- 6:30P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12

CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	9A- 10A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11P- 11:35P (ET)							1			\$750.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
18.1	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)							1		1	\$235.00	\$235.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
19.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	11P- 11:35P (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	10/19/12
20.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	5:58A- 8A (ET)								1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
21.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	10A- 10:58A (ET)					1				1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
22.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	11P- 11:35P (ET)					1				1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	12P- 12:57P (ET)					1				1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	5A- 5:58A (ET)					1				1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	5:29P- 5:58P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	6P- 6:30P (ET)					1				1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
27.1	Normal Line / SPOT	10/25/12-10/25/12	5	:30	7:28P- 7:57P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/19/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	9A- 10A (ET)					1				1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12

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29.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	10A- 10:58A (ET)			1						1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	11P- 11:35P (ET)			1						1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
31.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	12P- 12:57P (ET)			1						1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	5A- 5:58A (ET)			1						1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	5:29P- 5:58P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	6P- 6:30P (ET)			1						1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
35.1	Normal Line / SPOT	10/23/12-10/23/12	5	:30	7:28P- 7:57P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/19/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	9A- 10A (ET)			1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	10A- 10:58A (ET)				1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	11P- 11:35P (ET)				1					1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	12P- 12:57P (ET)				1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
40.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	5A- 5:58A (ET)				1					1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	5:29P- 5:58P (ET)				1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	6P- 6:30P (ET)				1					1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12

CONFIRMATION CONTRACT

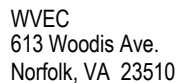
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Comments	CROSSROADS GPS :30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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Last Modified	10/23/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06225767
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Package Deal	
Commission %	15.00
Commission	\$3,997.50
Net Total	\$22,652.50
Sales Tax	

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